Empowering education in the digital age

Blackboard and McGraw-Hill have joined forces to help institutions keep pace with—and get in front of—the demands of the next generation of learners. Together we are committed to meeting student expectations for ubiquitous access, flexibility, and dynamic digital learning experiences.
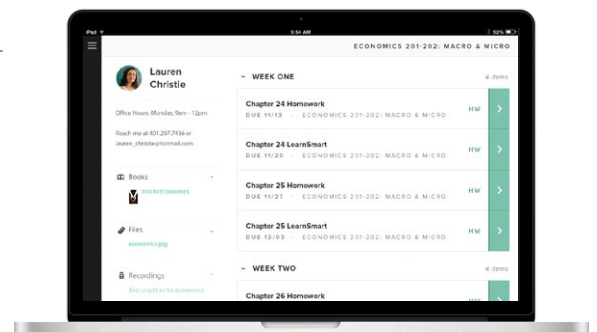
Unlock amazing power

Educators can pull content, assignments and assessments easily from McGraw-Hill's proven learning object repositories directly into their Blackboard Learn courses. And, students are more engaged with the media-rich, high quality content found in this seamlessly integrated, total course solution, which now includes SimNet® for Office 2016.

McGraw-Hill Connect®: A leading learning platform designed to improve learning, offering students and instructors one destination for all course content, adaptive learning features that customize the student experience, deep insights into student performance and recommendations for improvement, and assignment and quiz banks.

MH Campus: MH Campus integrates all of your digital products from McGraw-Hill Education with your school LMS for quick and easy access to best-in-class content and learning tools. Build an effective digital course, enroll students with ease and discover how powerful digital teaching can be.

SimNet® for Office 2016: Since 1999, instructors have been using SIMnet to measure student outcomes in a virtual Microsoft® Office environment. Now completely online, with nothing to install, students can practice and study their skills at home or in the school lab. Moreover, this resource is an ideal course solution but even more valuable as it can be used beyond the course for self-study.

Trusted and proven, this is the deepest, state-of-the-art integration of publisher content within a learning management system: a combined solution that offers students and instructors a single point of access for courses, content and learning tools.

> *The Connect/Blackboard Learn integration is the first to provide a complete learning platform. Combining Connect/Blackboard Learn with classroom experiential exercises provides students with a dynamic learning environment. First, students come to class—attendance is good. Second, students come to class prepared—class discussion and participation is excellent. Students respond favorably to the course. No question that this is the future for higher education!*
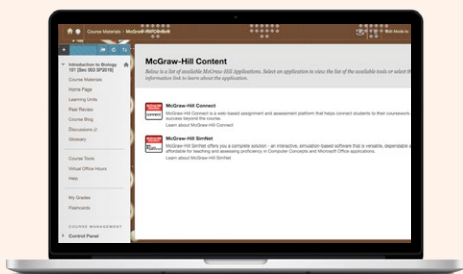>
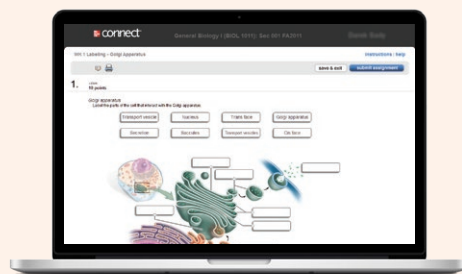> **System Administrator**

Connect Assignment Links

Best in class integration

Trusted and proven, this is the deepest, state-of-the-art integration of publisher content within a learning management system: a combined solution that offers students and instructors a single point of access for courses, content, and learning tools:

- Single sign-on provides seamless access to all course resources.

- Automated gradebook refresh ensures that all Connect assignment grades are automatically recorded in the Blackboard gradebook.

- Deep linking functionality within Blackboard Learn allows instructors to easily embed McGraw-Hill links within their normal workflows and provides students a seamless, comprehensive course experience.

- Compliance with student privacy standards such as the Family Educational Rights and Privacy Act (FERPA) ensures student data is protected and secure.

McGraw-Hill Content Page

Connect Assignment

SimNet Scenario

Get started today

The McGraw-Hill Connect Building Block is bundled and will install automatically with the latest version of Learn 9.1, ensuring ease of administration and core product-level support. Blackboard Learn 9.1 clients who have not yet made the decision to upgrade to the latest service pack will need to download and activate the free Blackboard Building Block to take full advantage of the integrated solution.

Go to Behind.blackboard.com to download the latest version of the McGraw-Hill Building Block.[1]

Clients interested in utilizing MH Campus can request an MH Campus account for their institution at http://www.mheducation.com/highered/services/mhcampus/get-started.html

To learn more, contact your Blackboard Learn Account Representative
or visit: **blackboard.com/mcgraw-hill**

[1] Available with Blackboard Learn, Release 9.1, Service Pack 4 and up. Other versions are available for Releases 8.0, 9.0 and 9.1 (Service Packs 2 and 3) in Behind the Blackboard.

Blackboard